



# AFRICA- TRADE KNOWLEDGE HUB

Learning Catalogue



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# A Statement from Prof. Benedict Oramah, the President and Chairman of the Board of Directors, Afreximbank



## Welcome to the Afreximbank Academy (AFRACAD)!

The Afreximbank Academy (AFRACAD), a learning, knowledge, and networking hub, was launched in October 2022 to help advance African trade through building capacity and thought leadership vital to navigate today's dynamic global trade scene. AFRACAD provides high impact and innovative learning solutions that facilitate the creation of an appealing, facilitative, and enabling trade environment on the African continent.

AFRACAD provides evidence-based, proven learning experiences/solutions in trade-related matters to African and African diaspora with the target audience including corporates and SMEs; Sovereigns and Parastatals; Financial institutions; Academic Institutions; and Afreximbank Staff.

AFRACAD's aim is to equip you with the knowledge, and the requisite skills critical to transforming Africa's trade and accelerate industrial development. This includes building capacity and readiness to conduct trade under Africa's single market, the Africa's single market, the African Continental Free Trade Agreement (AFCTA).

It gives me immense pleasure to present to you AFRACAD's learning solutions focused on trade-related matters, strategy, and leadership.

**Prof. Benedict Oramah**  
**President and Chairman of the Board of Directors,**  
**Afreximbank**

# A Statement from Mr. Stephen Tio Kauma Global Head and Director, HR, Afreximbank



It is my sincere honor and pleasure to introduce you to Afreximbank Academy's learning catalogue.

We have curated our learning Programmes to ensure that all capacity building initiatives that Afreximbank has been undertaking over the past two decades are offered under one umbrella, the Afreximbank Academy (AFRACAD). We wish to ensure that information about these initiatives is available to a wider audience to achieve AFRACAD's mission "to serve as a centre of excellence in capacity building and also a knowledge hub offering innovative trade-related learning solutions."

The AFRACAD catalogue as presented currently will continue to expand as we introduce new learning Programmes and have no doubt that in no time, AFRACAD will be offering one of the most comprehensive trade related learning offerings on the continent.

**Stephen Tio Kauma**  
**Global Head and Director: Human Resources,**  
**Afreximbank**

*Note: The AFRACAD course catalogue will be public, and users will be able to access it even without logging in. Both registered and unregistered users will be able to view course details such as course name, delivery dates, format, fee, etc.*



# About AFRACAD

Trading is a significant lever to drive economic & social development across the continent, however the reality of the situation is that Africa's portion of global trade remains stubbornly low.

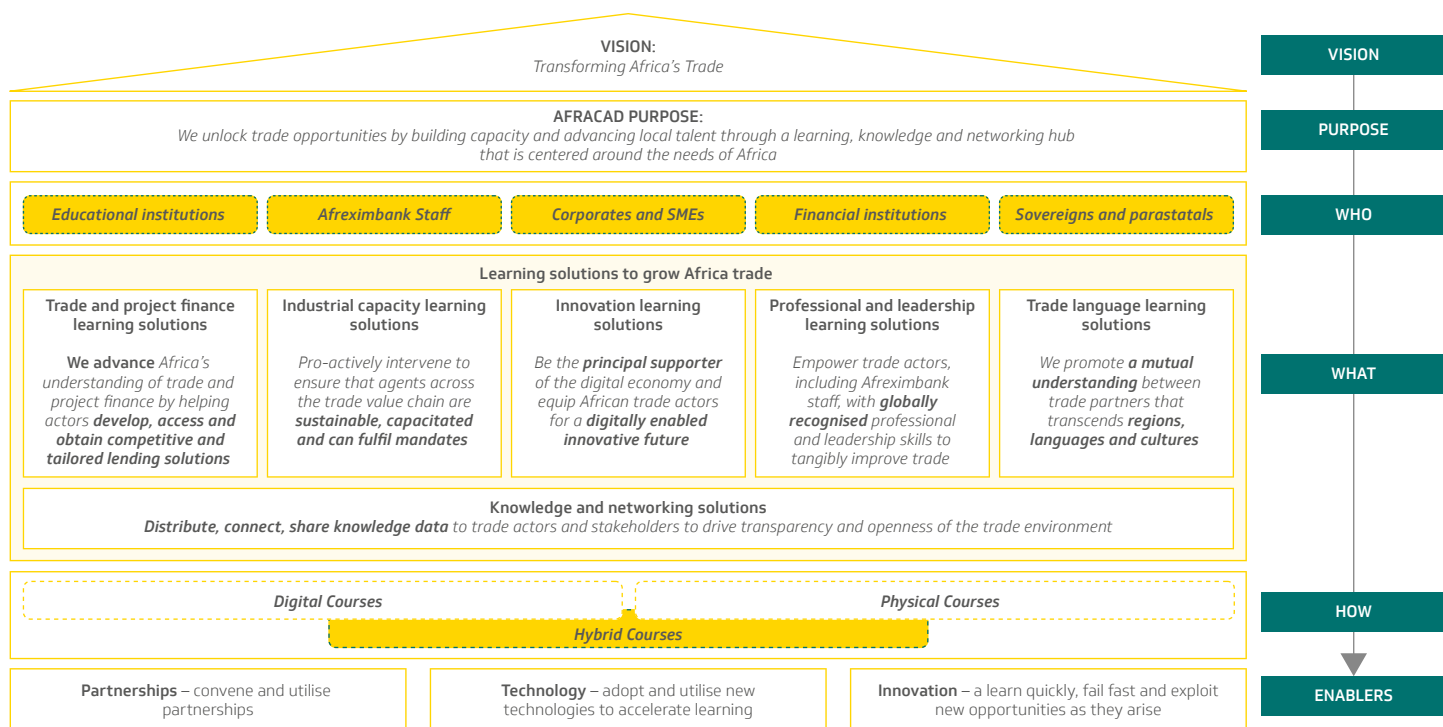
The African balance of payments remains in a state of deficit. There needs to be a strong focus on trade capabilities & leadership across the continent in order to promote trade and movement of goods and services across Africa.

The African Export-Import Bank (Afreximbank), as part of executing its mandate of "transforming Africa through trade" seeks to contribute to bridging this gap by building capacity and empowering African professionals through the establishment of the Afreximbank Academy (AFRACAD).

AFRACAD, a proprietary corporate academy of Afreximbank, will be expected to unlock trade opportunities by improving the existing capabilities & leadership to benefit the trade environment across the continent, allowing Africa to compete on a global level.



# Vision, Purpose and Mission



## Vision

To considerably increase Africa's share of global trade and prosperity through networking and advancing talent by offering innovative learning solutions centered on transforming trade in Africa.

## Purpose

To unlock trade opportunities by building capacity and advancing local talent through a learning, knowledge and networking hub centered around the needs of Africa.

## Mission

To serve as a center of excellence in capacity building and knowledge hub that offers innovative trade-related learning solutions across our stakeholder groups.

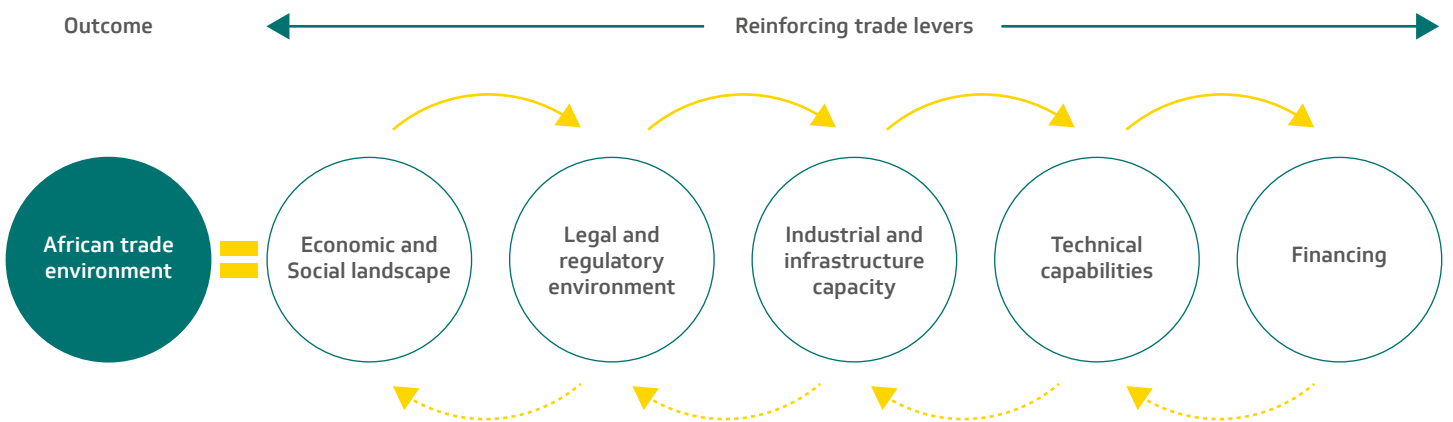
- Corporates and SMEs
- Sovereigns and Parastatals
- Financial Institutions
- Educational Institutions
- Afreximbank Staff

# Our Concept and Strategic Direction

Over the years, Africa's share of global trade has remained at a minimum of less than 5%.

Africa's trade presents five reinforcing levers that must be strengthened to ensure an appealing, facilitative, and enabling environment for intercontinental trade.

In this light, Afreximbank has established a corporate academy, the Afreximbank Academy (AFRACAD) to complement the fulfilment of its mandate to transform trade across Africa through capacity building initiatives. The academy will enhance the existing skills set and address the capability gaps among professionals in order to promote a more conducive trade environment, allowing Africa to better compete on a global level.



# AFRACAD Learning Solutions

AFRACAD will deliver its purpose through the following high impact solutions:

These learning solutions are expected to provide many opportunities to improve the trade environment and to digitize the future of Africa.

Some areas expected to improve through capacity building corporate programmes include sharing knowledge of trade and commodity finance, adopting risk-based financing, improving access and availability to financing, adopting robust and transparent product standards, promoting sustainable business practices, embracing cultural and language differences, expanding knowledge of trade agency professionals, automating, digitizing and instigating innovation, ...etc.

Trade and project  
finance learning  
solutions

Industrial capacity  
learning solutions

Innovation learning  
solutions

Professional and  
leadership learning  
solutions

Trade language  
learning solutions

Knowledge and  
networking solutions

# Our Partners

International Trade Center (ITC), Geneva, Switzerland



Center for International Trade and Development (CITD), Miami (USA)



Factoring Chain International (FCI), The Netherlands



American University in Cairo (AUC) - Egypt



Design School Azza Fahmy, Egypt



Trace Academia, France



Toppeers Management & Capital Limited, Nigeria



GBRW Limited, UK



INFOSEC, USA



Thomson Reuters, Middle East



# Index of Programmes

	Capacity Building Programme	Delivery Method	Target Audience	Duration
<b>A. Internal &amp; External Stakeholder Capacity Building Programmes</b>				
1	Certificate of Trade Finance in Africa (COTFIA)	Blended*	Afreximbank Staff & External Participants	6 Months
2	Afreximbank Trade Finance Seminar	Face-to-face	Afreximbank Staff & External Participants	3-4 Days
3	Annual Compliance Forum	Face-to-face	Afreximbank Staff & External Participants	2 Days
4	Introduction to Afreximbank Induction Programme	Hybrid*	Afreximbank Staff & External Participants	3 Days
5	Documentary Trade Finance Programme	Online/Face-to-face*	Afreximbank Staff & External Participants	3-5 Days
<b>B. External Stakeholder Capacity Building Programmes</b>				
<b>Intra African Trade and AfCFTA Implementation Pillar</b>				
6	How to Export with AfCFTA	Online/Face-to-face	External Participants	4 Days
<b>Global Trade Leadership and Financial Sustainability Pillar</b>				
7	Jewelry Masterclass	Online	External Participants	Self-paced
<b>C. Internal Stakeholder Capacity Building Programmes</b>				
8	Anti-Money Laundering	e-Learning	Afreximbank Internal Staff	Self-paced
9	Afreximbank Code of Conduct	e-Learning	Afreximbank Internal Staff	Self-paced
10	IT Security	e-Learning	Afreximbank Internal Staff	Self-paced
11	Trade Investment Promotion	e-Learning	Afreximbank Internal Staff	Self-paced
12	Risk Awareness	e-Learning	Afreximbank Internal Staff	Self-paced
<b>D. Strategy and Leadership Programmes</b>				
	Capacity Building Programme	Delivery Method	Target Audience	Duration
1	Induction Session to New Board Members	Online/Face-to-face	External Participants	1 Day

\* Hybrid refers to a synchronous course that you can attend either in-person or virtually.

\* Blended refers to a course that combines in-person instruction with asynchronous on-line learning activities.

\* Online/Face-to-face: A course where you have the option to either learn online, or attend in person as scheduled.

# Courses Overview

## A. Internal & External Stakeholder Capacity Building Programmes

### 1. Certificate of Trade Finance in Africa [COTFIA]

#### Overview

As the world progresses towards becoming a more connected place, the role of regional trade and its implications for global economies is growing radically. For trade practitioners, the evolving dynamics of African regional trade can entail unprecedented opportunities for economic growth and prosperity.

Armed with the right mindset, the interested practitioner will be able to recognize and make use of the vast prospects of African regional trade. This certificate was designed to introduce you to the applied potential and actual challenges of trade. Within a global perspective, you will be introduced to the world of international trade, trade finance supply chain finance and commercial finance (factoring, invoice discounting and asset-based lending).

#### Learning Objectives

By the end of this programme, you will be able to:

- Identify the strategic importance of international trade.
- Analyze different sales and marketing strategies and adapt them to different regional markets.
- Conduct elements of trade transaction financial analysis such as profit and loss and exchange rate risk management.
- Integrate trade activities within an organisation's value chain.
- Manage the process of regulatory and legal compliance of an organization's products according to the requirements of different regional markets in Africa.
- Acquire the tools needed to achieve professional development goals in the finance of international trade.
- Understand key aspects of international trade, supply chain finance and its variations, international trade finance and logistics, risks mitigation, and control.

	Modules	Dates for 2023 Cohort:	Total No. of Hours
1.	Products and Practical Applications of Trade Finance	May 15, 17, 22, 24, 29, 31 June 5, 7, 12, 14, 19, 20	40 hrs
2.	Introduction to African Regional Trade	July 10, 12, 17, 19, 24, 26, 31	21 hrs
3.	Marketing and Sales Regional Strategies	September 4, 6, 11, 13, 18, 20, 25, 27	24 hours
4.	Regional Value Chain Management	October 9, 11, 16, 18, 23, 25, 30 November 1	24 hrs
5.	African Trade and the Regulatory Environment	November 13, 15, 20, 22, 27, 29 December 4	21 hrs
6.	Commercial Finance and Practical Applications	December 10-15	40 hrs
7.	Business Acumen Course Emotional Intelligence – Crisis Management – Personal Branding – Organisational Change – Information Literacy – Design Thinking	Online - Self-paced	20 hrs
<b>Total</b>			<b>190 hrs</b>

#### Target Audience

- Export and import managers
- Business development managers
- Professionals in chambers of commerce or industry unions
- Government employees in ministries of trade and industry

#### Duration

6 Months



## Delivery Method

Blended

## Language

English

## Outline:

### A. Products and Practical Applications of Trade Finance (40 Hrs.)

This module highlights available trade finance products. It presents aspects of how to apply the products correctly and with care, especially in areas of compliance, risk management as well as laws and regulations. You will be informed of recent developments and taken through real life scenarios in the form of case studies. By the end of the course, you will have a clear understanding of the various techniques and applications in the International Trade Finance spectrum.

### B. Introduction to African Regional Trade (21 hrs.)

This is an introductory module in the study of African regional trade. The module aims to acquaint you with the African economies, extra- and intra-African Trade, Africa regional trading blocks, and the African Free Trade Continental Area (AfCFTA).

### C. Marketing and Sales Regional Strategies (24 hrs.)

This module exposes professionals to develop new marketing and sales strategies based on different regional markets in Africa. You will be provided with tools and techniques to identify markets that match the products their organisation is offering. The module offers a wide scope of topics, such as market growth strategies, pricing strategies, product placement in African markets, sales channels and negotiations, and e-marketing and e-commerce.

### D. Regional Value Chain Management (24 hrs.)

The module covers the essentials of cross-border procurement and management, inventory management, outsourcing and use of software for resource planning with applications in the diverse regions in Africa.

### E. African Trade and the Regulatory Environment (21 hrs.)

This module introduces management of regulatory and legal compliance for African markets such as documentation, African trade agreements, property rights, and legal settlement of trade disputes.

### F. Commercial Finance and Practical Applications (40 hrs.)

This module aims to introduce you to the world of international trade and commercial finance with a deep dive in factoring, reverse factoring, invoice discounting and asset-based lending. It will provide a sound framework for those wishing to pursue further study or seeking a career in this field.

### G. Online Business Acumen Course (20 hrs.)

Effectively operating within a business setting and having a positive contribution requires a certain set of skills and competencies. You will explore critical 21st century skills needed for today's business world, enabling passion and speed in dealing with different business situations.

# Courses Overview

## 2. Afreximbank Trade Finance Seminar (ATFS)

### Overview

Afreximbank introduced the Afreximbank Trade Finance Seminar (ATFS) in 1999 as a way of contributing to capacity building of its stakeholders through adequate knowledge of international trade, trade finance and trade-related project finance issues. The event was previously offered as either, the Fundamentals of Structured Trade Finance, or Advanced Structured Trade Finance. Since commencement, the Seminar has consistently been delivered every single year with a growing number of participants that have included African bankers and officers from non-bank financial institutions as well as executives from corporate entities who are actively involved in the promotion and financing of African trade and trade-related projects. The popularity of the event has increased with immense interest particularly from Financial Institutions.

### Objectives

The Afreximbank Trade Finance Seminar (ATFS) series and Workshops provide participants with the technical skills and knowledge necessary for operating effectively in the challenging global and African trade environments as well as trade-related project finance areas with a view to enabling them to structure viable deals. The programme is also intended to strengthen Afreximbank's relationship with its different clients and partner institutions. To this end, the Bank works with different partners to deliver the Afreximbank Trade Finance Seminar and Workshops.

### Target Audience

Afreximbank staff and external participants.

- Eligibility Criteria: Middle to senior level African professionals directly or indirectly involved in trade finance; including those in the field of banking, finance, insurance, and law, as well as African factors, businessmen and regulators.

### Duration

3-4 Days

### Delivery Method

Face-to-face

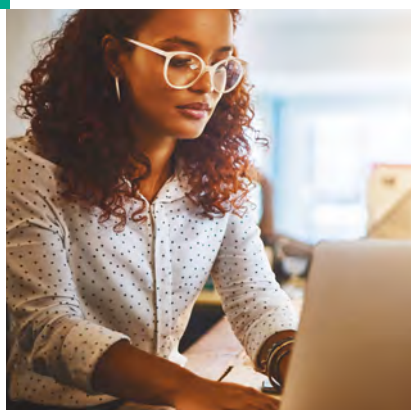
### Venue

The ATFS, is usually held in Afreximbank Member States. The 2021 seminar was virtual in view of the COVID-19 pandemic. The 2022 edition was held in Uganda-Kampala.

### Language

English with French, Arabic or Portuguese translations as may be required.





### Workshop Target Audience

Practitioners in Structured Trade Finance / Structured Commodity Finance / Structured Trade & Commodity Finance or Commodity Finance.

### Learning outcomes covered during the workshop:

The Workshop focuses on the common forms of commodity or trade related structured finance and outlines their purpose and the considerations and risks involved:

- Warehouse / Inventory finance
- Borrowing Base
- Pre-Export Finance
- Commodity Trade Cycle Finance

Participants will understand the prospective benefits of each solution to the client and the bank. The Workshop provides a constructive approach to breaking down the key components so that both the opportunity and risk can be readily identified and addressed.

# Courses Overview

## 3. Annual Compliance Forum

### Overview

The forum seeks to bring together various stakeholders to discuss contemporary issues in Compliance and Governance.

### Learning Objectives

By the end of this programme, you will be able to:

- Raise awareness of contemporary issues in Compliance and Governance.
- Share best practices in Compliance and Governance.
- Address various challenges in Compliance and Governance particularly within the African continent.

### Target Audience

Compliance officers from financial institutions, regulators, representatives from FATF-styled bodies, other DFIs, standard setting bodies for Compliance and Governance.

### Duration

2 Days

### Delivery Method

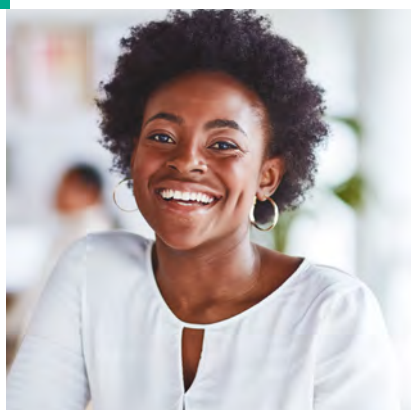
Face-to-face

### Venue

As communicated

### Language

English and French



## 4. Introduction to Afreximbank Induction Course

### Overview

This course is designed to help new employees at Afreximbank to get a better grasp of the Bank's history and operations. Over the three sessions, the course will:

- Provide history of Africa's internal and external trade patterns and provide an overview of the economic realities in Africa when the Bank was formed in the early 1990s.
- Cover the foundation and emergence of Afreximbank, what it has achieved over the last three decades, and what successes and challenges it has faced.
- Look at the future of Afreximbank and how it will grow to achieve its aims in the decades to come.

### Learning Objectives

By the end of this course, you will be able to:

- Understand the history of Africa's internal and external trade patterns.
- Understand the economic realities in Africa when Afreximbank was formed in the early 1990s.
- Identify the key players in founding Afreximbank and the key documents that led to its establishment.
- Contribute to build the Africa you want to see emerge and develop.
- Understand Afreximbank's structure and achievements.
- Comprehend Afreximbank's strategic plans and how they have evolved.
- Understand the future of Afreximbank and what new products are being used to transform Africa's trade.
- Contribute to build the Africa you want to see emerge and develop.
- Discover the history and operation of the Inter-African Trade Fair.
- Understand what is expected of you at Afreximbank and what the core values of an Afreximbanker are.
- Take the Afreximbanker Oath.

### Target Audience

New Afreximbank Staff

### Duration

3 Days

### Delivery Method

Hybrid

### Language

English

# Courses Overview

## 5. Documentary Trade Finance Programme

### Overview

The programme comprises two stages:

- **Stage (1):** Intermediate level discussion.
- **Stage (2):** Advanced level discussion.

Only those who successfully complete stage (1) can progress to stage (2).

### Learning Objectives

By the end of this course, you will be able to:

- Understand documentary trade finance practices.
- Understand latest developments in Trade finance and how they will affect our business.
- Become a Trade Finance expert who can take charge of development of African Trade Finance.

### Target Audience

Bankers, particularly those involved in every aspect of Trade financing, including operations, sales and marketing, credit, legal and compliance.

### Duration

3-5 Days

### Delivery Method

Online / Face-to-face

### Language

English and French



## B. External Stakeholder Capacity Building Programmes

### 6. How to Export with AfCFTA

#### i. Intra African Trade and AfCFTA Implementation Pillar

##### Overview

This course highlights the challenges with the implementation of the African Continental Free Trade Area (AfCFTA) and other issues in Africa. The programme is designed in a case study-based format to highlight key export concepts as they relate to enterprises. Its unique value-add lies in its singular focus on intra-African export operations, with a specific emphasis on ways in which enterprises can take advantage of the new provisions of the AfCFTA.

The course includes 7 modules with 12 hours of self-paced learning. These modules are provided free-of-charge to all interested parties including enterprises, consultants, government officials etc. The online component of the course is currently being offered in all African countries.

##### Learning Objective

Upon completion this training course, you will develop basic exporting skills and learn about the opportunities brought by the AfCFTA.

##### Target Audience

African businesses and entrepreneurs who are either potential exporters or are at the beginning of their exporting journey.

##### Duration

Online course: 12 Hours  
National workshops: 4 Days

##### Delivery Method

Online and face-to-face

##### Venue

The online course is hosted on the Afreximbank Academy learning platform while the national workshops are organised at venues selected in collaboration with the local partner institutions.

##### Locations:

Kinshasa - DRC  
Kampala - Uganda  
Ouagadougou - Burkina Faso  
Dakar - Senegal  
Lilongwe - Malawi  
Antananarivo - Madagascar

##### Outline

The online course includes the following seven (7) modules:

1. The Opportunity of Intra-African Trade.
2. Getting Your Business Ready for Export.
3. Researching African Markets.
4. Developing an African Market.
5. Market Access Conditions.
6. Financing Intra-African Trade.
7. Delivering to African Markets.

The national workshop comprises (4) sessions covering:

1. Intra African Trade Opportunities.
2. Export Documents and Rules of trade.
3. Delivering Product to Markets.
4. Financing African Trade.

# Courses Overview

## 7. Jewelry Masterclass

### Global Trade Leadership and Financial Sustainability Pillar

#### Overview

Africa has an extraordinary rich history of Jewelry making. Some of the earliest archaeological evidence of human adornment was found in Africa: around 40,000 years ago in Kenya. Ancient civilization left a rich trove of cultural treasures on the continent, including the thousand or more bronzes of the kingdom of Benin, some created before the 13th century. However, Africa's jewelers are currently lagging in sharing the wealth that makes up the global jewelry industry, which is estimated to produce \$300bn in sales a year.

The Jewelry industry, like many others, is built on networks. The fragmented nature of the jewelry industry in Africa is one of the biggest contributors to Africa's lack of integration in the global supply chain. The growth in Africa's Middle class has fueled an increased demand for African made jewelry. Areas of intervention that bring rapid transformation in this sector include infrastructure investment for beneficiation, education, and training as well as promotion of the industry in order to build an export base and reach global markets.

The Jewelry Design Course is developed by Trace Academia and hosted on the Trace Academia platform, in collaboration with Design School Azza Fahmy (DSAF). The course covers the design conceptualization and product creation, and another component on entrepreneurial skills, product branding and marketing.

#### Learning Objectives

By the end of this course, you will be able to:

- Identify opportunities in jewelry making.
- Sketch and draw jewelry designs.
- Design and make earrings.
- Design and make chain jewelry.
- Develop your concept to meet the standards of the design phase.
- Create an identity for your brand.
- Monetize and promote your brand.
- Develop an entrepreneur's mindset.
- Raise and manage your business funds.
- Manage your business operations in a professional way.

#### Target Audience

Aspirant jewelry makers

#### Duration

Self-paced

#### Delivery Method

Online

#### Language

English



# Courses Overview

## C. Internal Stakeholders Capacity Building Programmes

### 8. Anti-Money Laundering

#### Overview

This course analyzes financial crime topics including money laundering, terrorist financing, fraud, bribery, and corruption. It aims at raising awareness of the financial crime risks, global laws and regulations, laws, and regulations applicable to specific nations in Africa. The course also sheds light on the systems and regulatory controls to detect and prevent financial crime acts.

#### Learning Objectives

By the end of this course, you will be able to:

- Identify the methods that criminals use to launder money and finance terrorism.
- Apply risk-based due diligence procedures.
- Understand the sanctions regime and your responsibilities in relation to it.
- Enforce compliance of the relevant anti-money laundering (AML) and counter-terrorist financing (CTF) laws and regulations.
- Identify suspicious behavior and escalate concerns.

#### Target Audience

All Afreximbank and Subsidiaries staff (including consultants)

#### Duration

Self-paced

#### Delivery Method

e-Learning

#### Language

English





## 9. Afreximbank Code of Conduct

### Overview

An organisation's code of conduct is defined as an established set of legal and ethical guidelines that communicate expected standards of behaviour and procedures to all employees and other agents. This course reminds employees of their obligation to:

- Comply with relevant laws and regulations of all the countries in which their organisation does business
- Act responsibly in a manner that enhances the firm's reputation.

### Learning Objectives

By the end of this course, you will be able to:

- Comprehend why ethical conduct is important to you as an individual and to the Bank.
- Understand how ethical conduct fits in the core values of Afreximbank.
- Explain the reputation risk that arises from unethical behaviour.
- Create awareness on the damage that unethical behaviour can cause.
- Recognise conflicts of interest.
- Identify improper gifts and entertainment that raise ethical concerns.
- Identify any action considered as bribery.
- Protect confidential information.
- Escalate any unethical conduct concerns.

### Target Audience

All Afreximbank and Subsidiaries staff (including consultants)

### Duration

Self-paced

### Delivery Method

e-Learning

### Language

English

# Courses Overview

## 10. IT Security

### Overview

Information is considered lifeblood of a successful and profitable business, and employees of the organisation work as veins to pass this information through. Confidentiality, availability, and integrity of information is directly related to employee's behavior towards information. The Information Security Awareness programme is intended to help a user handle information security threat and minimize their impact. This awareness programme does not only focus on information security issues like confidentiality, integrity, and availability, but also other threats related to information technology. The course highlights the importance of these aforementioned factors, and their role in business.

### Learning Objectives

By the end of this course, you will be able to:

- Create a security culture across the organisation and help create awareness about its importance.
- Understand the different concepts in information system security.
- Apply the security controls and practices in the organisation.
- Understand the concept of confidentiality, integrity, and availability.
- Comprehend why it is important to protect Afreximbank's information and data.
- Protect Afreximbank's information and data.
- Create awareness on information security policies.
- Escalate any information security concerns (security incident reporting).

### Target Audience

All staff at Afreximbank and Subsidiaries (including consultants).

### Duration

Self-paced

### Delivery Method

e-Learning

### Language

English



## 11. Trade Investment Promotion Programme

### Overview

This capacity building programme is designed to help you develop full expertise and deep knowledge in aspects of investment promotion, providing in-depth understanding of core investment facilitation activities.

The programme covers strategy, analytical tools, best practices, research, lead generation, investors forum, investor aftercare, retention techniques and other aspects required to actualise the investment goals of the Bank and the Continent as a whole.

### Learning Objectives

By the end of this programme, you will be able to:

- Develop practical capability to organise a successful investment forum, inward/outward investment mission, including evaluation and success determination metrics.
- Have a clear and comprehensive understanding of both the national and international policy contexts and how these affect each country's potential to attract quality foreign direct investments.
- Identify investment opportunities and attract investors, develop, and implement effective investment promotion strategies (IPs) for countries or regional economic communities (RECs).
- Proficiently promote investment to support African corporates in exploring investment opportunities across the continent and to drive Afreximbank's overall African Direct Investment (ADI) facilitation strategies.

### Target Audience

Afreximbank Staff

### Duration

Self-paced

### Delivery Method

e-Learning

### Language

English

# Courses Overview

## 12. Risk Awareness

### Overview

The purpose of the course is to provide awareness on pertinent risk issues that impact the organization. The format and content of each video is determined by Risk Management department based on the topical issues. The series is designed to provide awareness on Afreximbank's Enterprise Risk Management Framework including Risk Management policies and tools, different Risk types, Risk Governance, and leading practices in the management of risk.

### Learning Objectives

By the end of this course, you will be able to:

- Understand the key components of Afreximbank's Enterprise Risk Management Framework.
- Highlight the key components of Afreximbank's Risk Culture.
- Apply Afreximbank's Risk Management Policies.
- Understand the implications of not managing Risk appropriately.
- Comprehend Risk Management Governance structures.
- Acknowledge Staff members' roles and responsibilities in managing risk and maintaining an acceptable risk culture in the Bank.

### Target Audience

All Afreximbank staff

### Duration:

Self-paced

### Delivery Method:

e-Learning

### Language:

English



## D. Strategy and Leadership Programmes

### 1. Induction Session to New Board Members

#### Overview

The main purpose of the induction session is to ensure that Board members have deep knowledge of Afreximbank, its history, mandates, vision, strategy, structure, programmes, facilities, operations, policies, procedures, among others.

This deeper understanding of the Bank empowers Board Members to perform their duties more effectively.

#### Learning Objectives:

By the end of this session, you will be able to:

- Know the history of the Bank, its constitutive documents and the Shareholders' structure.
- Have a clear knowledge of the mission, vision, and mandate of the Bank.
- Know the strategy of the Bank (current and past), the main milestones achieved thus far and the way forward.
- Master the Bank's activities, products, programmes, and initiatives among others.
- Recognise the policies, procedures, and the internal control system.

#### Target Audience

Afreximbank New Board Members

#### Duration

1 Day

#### Delivery Method

Online / Face-to-face

#### Language

English

# Testimonials from Stakeholders and Previous Learners

## Programme:

### How to Export with AfCFTA

The five-day workshop was fully packed with all the knowledge one needs to get started. It's a huge privilege to be part of this great learning experience.

Nigeria

## Programme:

### How to Export with AfCFTA

Pour matérialiser la ZLECAf, explique la participante Christiane Traore, « les Incoterms (International Commercial Terms) sont la base de tout échange commercial. Il faut pouvoir identifier les bons partenaires commerciaux et logistiques et développer nos différents clients et marchés ». Konan Koffi Christelle, a quant à elle rappelé « qu'un des objectifs spécifiques de la ZLECAf était l'élimination progressive de 90 % des barrières tarifaires ».

Côte d'Ivoire

## Programme:

### How to Export with AfCFTA

It was an eye opener to several things on documentation I didn't know before. The practical sessions were superb, no dull moments. The facilitators are knowledgeable in all areas handled. I am indeed very grateful for this opportunity.

Zimbabwe

## Programme:

### Certificate of Trade Finance in Africa (COTFIA)

“Coming from a purely science and technology background and never having worked in the banking and finance sector, this was new territory and an opportunity to gain new knowledge and insight into a completely new field. The instructors encourage dialogue and are willing to clear up any doubts,” she testified. “The COTFIA Programme is very informative and has allowed me to learn more about the continent and its regional blocs, the potential for intra-African trade and the financing possibilities to facilitate trade in Africa.”

Ghana





For further information  
please contact us  
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